

**STUDY ISSUES PRIORITIES LIST 2006**  
**CITY COUNCIL MEETING OF JANUARY 31, 2006**  
**(As approved by Council on December 15, 2005)**

C O N T I N U I N G	N E W	D E F E R R E D	D R O P P E D	ISSUE #	ISSUE DESCRIPTION	RANK ORDER	RAW SCORE	STUDY SESSION DATE	COUNCIL DATE
<b>OFFICE OF THE CITY ATTORNEY</b>									
	X			OCA-3	Public Awareness Program Related to Ethics Guidelines for City Council Elections	1	8	9/19/06	5/16/06 Work Plan 10/17/06 RTC
	X			OCA-2	City Council Election Process: Campaign Contribution Limits, Spending Limits and Election of Councilmembers by Seat	2	13	10/31/06	6/13/06 Work Plan 11/28/06 RTC
			X	OCA-3	Consideration of Allowing Political Signs on Designated Public Property				
<b>OFFICE OF THE CITY MANAGER</b>									
X				OCM-01C	Explore Community Support for Community Events				3/28/06
	X			OCM 4	Explore Development of a Board or Commission with a Focus on Multicultural/Diversity Outreach and/or Issues	1	19		10/10/06
	X			OCM 5	Update of Community Participation Sub-Element of the General Plan	2	19		7/18/06 (work plan))
	X			OCM 6	Recommendation on Role of City & Neighborhood Associations in Impacting Neighborhood Quality of Life	3	24		BTL

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	X			OCM 1	Explore the City's Role in Supporting Child Care Providers Serving Special Needs Children	4	26		BTL
	X			OCM 2	Explore the City's Role in Supporting Center-Based Child Care Programs Seeking Accreditation from the National Association for the Education of Young Children	5	29		BTL
	X			OCM 3	Explore Revisions to Council Policy Regarding Conference and Training for Board and Commission Members	6	30		BTL
			X	OCM 7	Consideration of an Ethics Committee				

#### COMMUNITY DEVELOPMENT

X				CDD – C	Incentives for Business Retention and Attraction				4/4/06
X				CDD-1C	Utility Undergrounding Code Updates				11-14-06
X				CDD-2C	Zoning Land for Service Uses				3-21-06
X				CDD-3C	Zoning Tools to Encourage the Development of Ownership Housing				3-28-06
X				CDD-4C	Places of Assembly Located within Industrial and Commercial Zones				3-7-06
X				CDD-5C	Tree Removal Ordinance Update				4-6-06
X				CDD-6C Was Combined with New Item #52	(formerly - Update Precise Plan for El Camino Real)  <b>New Title</b> – Review Development Impacts between El Camino Real Sites and Adjacent Residential Sites				10-31-06
	X			CDD -38	Special Newsrack District	1	64		10-31-06
	X			CDD-39	New Residential Heritage Districts	2	67		TBD 2007
	X			CDD-10	Auto Repair in Residential Zoning Districts	3	69		11-28-06
	X			CDD-34	Prepare Zoning Standards to Implement Santa Clara Water District Water Quality Collaborative Standards for Land Use Near Streams	4	86		TBD 2007

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	X			CDD-19	Transitioning from a Growth to a Steady-State City	5	90		9-26-06 (Work Plan)
	X			CDD-48	Disaster Preparedness and Disaster Recovery for Business	6	93		BTL
	X			CDD (5&46) Combined	<b>New Title</b> - Funding Mechanism for Aesthetic Upgrades to Telecommunication Towers	7	97		BTL
	X			CDD-15	Size of Street Address Numbers	8	98 (Tie broken by separate vote)		BTL
	X			CDD-43	Lawrence Station Transit Village	9	98 (Tie broken by separate vote)		BTL
	X			CDD-1	Socio-Economic Element Update	10	102		BTL
	X			CDD-40	Marketing Tools to Encourage and Solicit Development of New Affordable Housing Projects	11	105 (Tie broken by separate vote)		BTL
	X			CDD-7	Marketing City Property for Wireless Telecommunications Use	12	105 (Tie broken by separate vote)		BTL
	X			CDD-21	Noise Sub-Element Update	13	108		BTL
	X			CDD-9	Landscaping Requirements for Auto Dealers	14	110		BTL
	X			CDD-(35&17) Combined	<b>New Title</b> - Implement State Density Bonus Laws	15	112		BTL
	X			CDD-11	Adequate Guest Parking in Small Multi-Family Residential Projects	16	116		BTL
	X			CDD-20	Centralized Trash Enclosure Requirements for Attached Housing	17	126		BTL

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	X			CDD-24	Pilot Program on Multi-Family Rental Housing Inspection	18	127		BTL
	X			CDD-29	Townhouse Zoning District	18	127		BTL
	X			CDD-47	Event Banners Across El Camino Real	18	127		BTL
	X			CDD-50	Commercialization and Promotion of Sunnyvale	21	130		BTL
	X			CDD-3	Review of Miscellaneous Plan Permit Language in the Municipal Code	22	135		BTL
	X			CDD-53	Environmental Review of Groundwater in ITR-Zoned Residential Development	22	135		BTL
	X			CDD-54	Explore Corporate Sponsorships, Donations and Partnerships with City Departments	22	135		BTL
	X			CDD-37	Building Home Equity for BMR-Unit Owner	25	142		BTL
	X			CDD-44	Auto Mall on Freeway	26	143		BTL
	X			CDD-16	Housing mitigation for all Job Producing Development	27	144		BTL
	X			CDD-45	Smart Growth Principles for Streets	28	145		BTL
	X			CDD-32	Setback Requirements for Smaller Lots	29	148		BTL
	X			CDD-8	Grocery Sales at Automobile Service Stations	30	151		BTL
	X			CDD-33	Examine Minimum Lot Size and Lot Area per Dwelling Unit for Multi-Family Residential Zoning Districts	31	158		BTL
	X			CDD-36	Prepare Exterior Light Guidelines	32	164		BTL
	X			CDD-30	Architectural Review Board	33	170		BTL
		X		CDD-6	BMR in Lieu Fee Requirements Modification				
		X		CDD-14	Community Design Sub-Element Update				
		X		CDD-23	Land Use and Transportation Element Update				
		X		CDD-27	TDM Programs for Mathilda Properties between Moffett Park and Downtown				
		X		CDD-51	Electronic Readerboard Sign at Highway 101 and Mathilda				
			X	CDD-2	Expanded Noticing for Buildings over 45 Feet in Height				
			X	CDD-4	Clarify the Heritage preservation Commission's Role in Relation to the Sunnyvale Municipal Code				

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			X	CDD-12	Development Options for City-Owned Property at 1240 North Fair Oaks Avenue				
			X	CDD-13	Air Quality Sub-Element Update				
			X	CDD-18	Neighborhood to Business Connections				
			X	CDD-22	Heritage Tourism in Sunnyvale				
			X	CDD-25	Economic Development Effort to Capitalize on the New Kaiser Hospital to Encourage Medically-Related Industries and Services in Sunnyvale				
			X	CDD-31	Minimum Lot Size and Percent of Lot for Open Space and Amenities				
				CDD-26	No Issue				
				CDD-28	No Issue				
				CDD-41	No Issue				
				CDD-42	No Issue				
				CDD-49	No Issue				

#### EMPLOYMENT DEVELOPMENT – None

#### FINANCE

X				FIN-01C	Update Fiscal Sub-Element			6-20-06	7-18-06
	X			FIN-1	Bidding Advantage for Sunnyvale Business	1	7	5-9-06	TBD

#### HUMAN RESOURCES – None

#### INFORMATION TECHNOLOGY

		X		ITD-3	Explore feasibility of webcasting	1	10		7-18-06
		X		ITD-2	Wireless Services at City Hall and the Library	2	16 (Tie broken by separate		8-15-06

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							vote)		
		X		ITD-1	Additional technologies to broadcast meetings	3	16 (Tie broken by separate vote)		10-31-06
<b>LIBRARIES</b>									
X				LIB-01C	Library of the Future - (Formerly Assess future library facility needs )				4-25-06
	X			LIB – 1	Status of Internet Access Service Delivery at the Library	1	7		8-8-06
<b>PARKS AND RECREATION</b>									
	X			PRD-3	Consider the Effectiveness and Efficiency of the Recreation Fee Waiver Program	1	10		9-19-06
	X			PRD-1	Consider Establishing Council Policy Regarding Commercial Use of Parks, Open Spaces and Recreation Facilities Owned or Maintained by the City	2	18		10-10-06
	X			PRD-12	Explore Neighborhood Interest in Purchasing Property at Peterson Middle School Site	3	26		10-24-06
	X			PRD-7	Consider Hosting the California Senior Games	4	32		9-12-06
	X			PRD-2	Consider Revisions to Council's Recognition and Plaque Policy No. 7.3.11	5	33		7-18-06
	X			PRD-8	Update of Arts Sub-Element	6	36		BTL
	X			PRD-9	Consider Various Options to Update Parks and Open Space Dedication Ordinances	7	41		BTL
		X		PRD-4	Consider Feasibility of Separating Las Palmas Dog Park with an Area for Large and Small Dogs				
		X		PRD-5	Care Calling for Seniors				

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		X		PRD-6	Exploration of Youth and Senior Participation in Recreation Programs and Activities				
		X		PRD-10	Potential Open Space Sports Field at Peterson Middle School Site				
		X		PRD-11	Access to Stevens Creek Trail Feasibility Study				

#### PUBLIC SAFETY

	X			DPS-05	City Policy to Address Employee Participation in Disaster Relief/Recovery in Bay Area, California and other National Regions	1	7		4/25/06
	X			DPS-03	Review of Seismic Safety and Safety Sub-Element	2	14	TBD 2007	12/19/06 Work Plan RTC TBD 2007
		X		DPS-02	Review of Public Safety Support Services Sub-Element				
		X		DPS-01	Proactive Neighborhood Watch				
		X		DPS-04	Fire Station Locations and Resource Allocation Study				

#### PUBLIC WORKS

X				DPW-01C	Engineering of a Borregas Avenue Bicycle Corridor				4/25/06
X				DPW-02C	Mathilda Avenue/Caltrain Bridge Improvement				10/17/06
X				DPW-03C	Pedestrian Safety and Opportunities Study				TBD 2007
X				DPW-04C	Sunnyvale Bicycle Plan update				6/13/06
X				DPW-05C	Downtown Parking Information System				TBD 2007
X				DPW-13	Changes to Residential Garbage Collection Rates, Containers, Policies and Procedures	1	Ranking Six Sigma Method – (No Raw Scores)		11-28-06

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X				DPW-02	Abandoned Shopping Carts – Create Ordinance and Procedure for Dealing with Shopping Carts from Stores that are Left Abandoned on Public and Non-(cart) Owner Private Property	2	“		5-9-06
X				DPW-18	Carbon Dioxide Emissions Reduction Project	3	“		6-13-06
X				DPW-04	Zero Waste Policy	4	“		BTL
X				DPW-06	Update of Water Resources Sub-Element	5	“		BTL
X				DPW-03	Revision/Update of Policy No. 3.1.2 – Metering of Water Utilities for Residential Condominiums	6	“		BTL
X				DPW-09	Plan Line Study to Accommodate Bicyclists and Pedestrians	7	“		BTL
X				DPW-10	Policy for Allocation of Street Space	8	“		BTL
X				DPW-17	Update Surface Runoff Sub-Element	9	“		BTL
X				DPW-1	Removal of Vegetation, Litter and Plant Material Obstructions along City Sidewalks	10	“		BTL
		X		DPW-5	Solid Waste Sub-Element Update				
		X		DPW-14	Sunnyvale Light Rail Corridor Alignment Study				
		X		DPW-15	Caltrain Community Wall Benefit Assessment District Study				
			X	DPW-08	Revise Intersection Level of Service Policy to Incorporate Bicycle and Pedestrian Safety				
			X	DPW-11	Update/Review of the Corner Vision Triangle Municipal Code Ordinance				
			X	DPW-12	Design Standards for Bike Lanes Adjacent to On Street Parking				
			X	DPW-16	Clean Air Vehicle Rebate Study				
				DPW-7	No Issue				